

HASIL UJI VALIDITAS

WORD OF MOUTH

Correlations								
		p19	p20	p21	p22	p23	p24	Total
p19	Pearson Correlation	1	,105	,463*	,629**	,420*	,338	,644**
	Sig. (2-tailed)		,580	,010	,000	,021	,068	,000
	N	30	30	30	30	30	30	30
p20	Pearson Correlation	,105	1	,227	,317	,495**	,325	,607**
	Sig. (2-tailed)	,580		,227	,088	,005	,080	,000
	N	30	30	30	30	30	30	30
p21	Pearson Correlation	,463*	,227	1	,760**	,495**	,522**	,752**
	Sig. (2-tailed)	,010	,227		,000	,005	,003	,000
	N	30	30	30	30	30	30	30
p22	Pearson Correlation	,629**	,317	,760**	1	,662**	,517**	,859**
	Sig. (2-tailed)	,000	,088	,000		,000	,003	,000
	N	30	30	30	30	30	30	30
p23	Pearson Correlation	,420*	,495**	,495**	,662**	1	,485**	,825**
	Sig. (2-tailed)	,021	,005	,005	,000		,007	,000
	N	30	30	30	30	30	30	30
p24	Pearson Correlation	,338	,325	,522**	,517**	,485**	1	,720**
	Sig. (2-tailed)	,068	,080	,003	,003	,007		,000
	N	30	30	30	30	30	30	30
Total	Pearson Correlation	,644**	,607**	,752**	,859**	,825**	,720**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	
	N	30	30	30	30	30	30	30
*. Correlation is significant at the 0.05 level (2-tailed).								
**. Correlation is significant at the 0.01 level (2-tailed).								